

## E. Creativity

(Maximum points awarded: 10)

1. Recognizes innovative design achievements; the introduction of something new, unique, or unusual to the installation. A concept, medium, or theme has been introduced that is unique and visually pleasing or striking.
2. Points awarded for creative items. Examples: fabricating a location in the vehicle (dash, door, quarter panel), integrating computers into the vehicle and system, imaginative wiring theme, intricate vinyl, fiberglass, or other medium design, integrating a spare tire into the vehicle or system, design and production of a custom dash, etc.

Creativity Points Scoring	
0 points:	There is no special, innovative, or unique approach applied to the system design or display.
1-3 point:	Very little thought was given to creating a special, innovative, or unique approach to system design or display.
4-6 points:	Some attempt(s) to make the system design and display innovative are apparent.
7-9 points:	Creative item(s) are evident and given due points for their uniqueness and overall system design impact.
10 points:	System design and display characteristics are novel, unique, and are of the highest caliber.

## Presentation

### A. Knowledge of System

(Maximum points awarded: 15)

1. Presentation limited to 10 minutes.
2. During the presentation, the overall knowledge of the performance, installation, and use of the entire audio system is displayed.
3. Presentation begins at the front of the vehicle and moves toward the rear, pointing out relevant design, equipment, custom work, and attention to detail.

Presentation Points Scoring	
0 points:	Competitor knows nothing about the audio system and it's integration into the vehicle.
1-3 point:	Competitor demonstrates little knowledge about the audio system and it's integration into the vehicle
4-6 points:	Competitor demonstrates some knowledge about the audio system and it's integration into the vehicle. Highlights of the audio system, installation, and vehicle are touched upon briefly, but not described in detail.
7-10 points:	Competitor demonstrates working knowledge of audio system, installation, and vehicle integration, and takes time to explain brand names, model numbers, power ratings, speaker placement, design of woofer(s) enclosure, power flow, and security system, if present.
11-13 points:	As above with extra effort taken to enhance the details and understanding o the entire system and it's integration into the vehicle, i.e. video presentation, diagrams, picture book, descriptive placards, etc.
14-15 points:	As above with absolute knowledge and understanding of the audio system and it's integration into the vehicle.