



Event in a Box

Do-It-Yourself Car Stereo Sports Party

Cost \$350 - Additional Events \$250 Each

Your Car Stereo Club presents a simplified and cost-effective, and potentially profitable, approach to hosting car audio sports events. These contests are intended for beginners - Amateurs & Your Customers. The focus is attracting consumers who want to have fun with their audio systems, and learn to improve them at the same time. The Retail Member makes a modest investment in providing and promoting a worthwhile event, or series of events, to stimulate business and take an aggressive position in the marketplace. The program can be further simplified and customized when necessary.

The Items in the "Box" are:

- MECA Club Retail Membership & Team Recognition - Includes Web Site Listing on www.mecacaraudio.com
- 1 MECA SPL Test CD and 1 MECA SQL Chesky Test CD
- 1 Rule Book - Includes "Judges Guidelines" and Sensor/Mic Stand Instructions
- 1 Set Headphones-type Hearing Protection for SPL Competitors - Required by Rules
- 40 Score Sheets (SPL/DBSPL/SQL) More available by request
- 10 Vouchers for Free Score Sheets for your Customers for the Event
- Instructions For Organizing, Promoting, and Directing the Event
- "Working the MECA Business Plan" Planning Guide
- Membership Forms - Make \$5 On Each New Member or Renewal
- MECA Club Flyer For The Event - Sent To Host For Distribution and Posted on www.mecacaraudio.com

Event Details

- Single Point Event - Points Earned Toward State Championships
- 3 Sound Pressure League "Amateur Street" Classes - AS1, AS2, AS3 - Based on System Design & Potential
- 3 Sound Pressure League "Drive-by SPL Parade" Classes - DB1, DB2, DB+
- 2 Sound Quality League "Amateur" Classes
- All SPL & SQL Awards - First Place Trophies with Medals For 2nd and 3rd Places
- 15 "Phat Awards" - Car Show & Specialty Classes
- Custom Sponsor Plates For All Awards - 37 Total
- 1 "Best of the Best of Show" Trophy
- Welcome All MECA Competitors - SQL Vehicles On Display, **Show & Tell SPL** \$5 Exhibition Tests

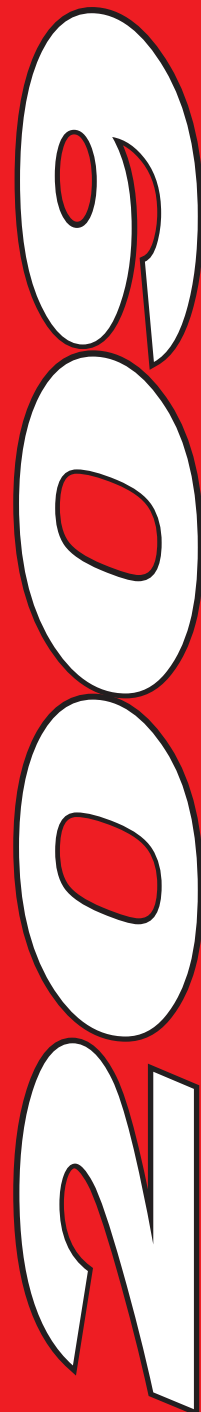
SQL Judging

- Amateur Score Sheet - 70 points possible
- Knowledgeable "Music Lover" in your Store or area is the Judge

SPL Judging

- Music Tracks Only
- Must Use Approved Meter
- Sensor Placed In Driver's Seat At Ear Level - Doors & Windows can be open
- "Drive-by SPL Parade" - Sensor 6' from Vehicle, 4.5' off ground
- 30 Second Tests

Hearing Protection Must Be Provided for All SPL Competitors



Sound Pressure League

Sound Quality League

Boom & Zoom